

For Immediate Release

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## GREATER HUDSON BANK, N.A. ANNOUNCES "YOUR LUCKY DAY" \$50 ATM PROMOTION

In Celebration of Warwick's Branch Re-Grand Opening on Main Street

**Middletown, N.Y., April 25, 2014** – Greater Hudson Bank, N.A. ("the Bank") (OTCQB: GHDS), a local community bank servicing the Hudson Valley region, is pleased to announce the successful Re-grand opening of its Warwick, NY location on April 25, 2014 as the Bank celebrated their recent move to 62 Main Street. As a true local bank committed to the area, Greater Hudson Bank further displayed their commitment by their involvement in many activities this past weekend to support the Warwick and overall Orange County communities.

On Saturday, April 26 Greater Hudson Bank participated in the Warwick Valley Chamber of Commerce Operation Clean Sweep. Branch manager, Susan Ronga, and staff member Justin Sieglitz of the Warwick branch participated in the local cleanup by working to pick up litter from the streets of Warwick. While additional staff members welcomed customers at the new branch, others were promoting the great HELOC rate, residential mortgage options and new business checking account products that the Bank offers. It was a true testament to the commitment that Greater Hudson has made to the community – being the only true local community bank in the area.

On Sunday, April 27 Greater Hudson co-sponsored the Business Expo at Monroe Woodbury High School with Greater Hudson Bank's spokesman, Mike Bennett "the Voice of the Hudson Valley" at the event. Over 166 businesses participated in this event which promoted the impact of small businesses in the area. William Hopkins, Business Development Manager for the Bank, commented, "It was great to be a part of promoting the impact that local small business provide to enhance and grow the local Orange County economy. It is a major area of the Bank's mission to assist these types of businesses and their owners to help them grow."

Greater Hudson Bank is truly committed to the Hudson Valley and is consistently working to reinvest in the local community in a variety of ways. One new and exciting promotion that Greater Hudson will sponsor runs from today and until May 31, 2014 at our new Warwick location. Greater Hudson Bank announced at our re-grand opening that for a limited time a special ATM promotion will be taking place. Under this promotion, Greater Hudson's Warwick ATM will hand out random \$50 bills instead of the usual \$20 bills.

"We are very excited about our new location on Main Street as it affords us greater access for our current customer base as well as greater visibility to potential clients," commented Susan Ronga, Warwick Branch Manager. "Our special ATM promotion gives people even more reason to stop by the branch and try out what makes us unique as not only can they walk away with additional money in their pocket, but during the promotion time, our GREATER bank is not charging non-customers to use our ATM," Ronga stated.

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Greater Hudson Bank, N.A., founded in 2002, is headquartered in Middletown, New York. The Bank has 5 branches which are located in Middletown, Monroe and Warwick, Orange County, New York; Bardonia, Rockland County, New York; and White Plains, Westchester County, New York. The Bank's deposits are insured by the Federal Deposit Insurance Corporation and they are an Equal Housing Lender. As evidence of the Banks' financial strength, Greater Hudson Bank has been recognized with a superior rating by the country's leading independent bank rating and research firm, BauerFinancial, Inc. Further information can be found on the Bank's website at www.GreaterHudsonBank.com.



FYI left to right: Basel Rabie (SVP, Head of Retail), Ray Pantel (Board Member), Ed Lutz (President & CEO), Michael Sweeton (Town Supervisor), Kenny Torsoe (Chairman of the Board), Lynne Allan (Board Member and COO), Michael Newhard (Mayor), Wayne Booth (Deputy County Executive), Susan Ronga (Branch Manager), Steve Bakst (Board Member), Sherry Bukovcan (Chamber President) and Stephen Coyle (Board Member).