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FOR IMMEDIATE RELEASE

GREATER HUDSON BANK, N.A. WELCOMES DAMIANE DOYLE AS
COMMERCIAL LOAN OFFICER

Middletown, N.Y., April 30, 2013 - Greater Hudson Bank, N.A. ("the Bank") (OTCQB: GHDS) is pleased to announce the new hire of Damiane Doyle to the position of vice president and commercial loan officer for the Orange County region. In this position, Ms. Doyle responsibilities will include developing new business and assisting in the overall growth of the Bank with regards to commercial loans and deposits. In addition, she will be responsible for maintaining existing relationships as well as expanding relationships throughout the footprint of the Bank.

Ms. Doyle has worked in the banking industry for nearly 20 years, covering all aspects of banking, from retail to commercial business. She was most recently with Provident Bank as a Managing Director. Prior to that position, Ms. Doyle was at Walden Savings Bank as a commercial loan officer.

"We are very pleased to welcome Ms. Doyle to our community focused bank," said Greater Hudson's senior vice president and chief lending officer, Laurence Marchini. "Her banking background will serve our Bank very well as we continue to focus on being the banking choice in the Hudson Valley. Her experience, strong work ethic and leadership skills strengthen our lending team."

Ms. Doyle graduated from Mount Saint Mary College with a bachelor's in business administration and attended American Community Banker's national school of banking from 2006-2008. Additionally, she earned a certification from New York State Banker's Commercial Lending School. Presently Ms. Doyle serves as the treasurer of the Middletown and Sullivan County YMCA, finance committee member of the Community Foundation of Orange and Sullivan Counties and a member of the Academy of Finance for the City of Middletown Schools.

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Greater Hudson Bank, N.A, founded in 2002, is headquartered in Middletown, New York. The Bank has 5 branches which are located in Middletown, Monroe and Warwick, Orange County, New York, Bardonia, Rockland County, New York, and White Plains, Westchester County, New York. The Bank is chartered by the Office of the Comptroller of the Currency and its deposits are insured by the Federal Deposit Insurance Corporation. As evidence of the Banks' financial strength, Greater Hudson Bank has been recognized with a superior rating by the country's leading independent bank rating and research firm,

BauerFinancial, Inc. Further information can be found on the Bank's website at www.GreaterHudsonBank.com.

Forward-Looking Statements: This Press Release may contain certain statements which are not historical facts or which concern the Bank's future operations or economic performance and which are to be considered forward-looking statements. Any such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The Bank cautions that all forward-looking statements involve risk and uncertainties, and that actual results may differ from those indicated in the forward-looking statements as a result of various factors, such as changing economic and competitive conditions and other risk and uncertainties. In addition, any statements in this news release regarding historical stock price performance are not indicative of or guarantees of future price performance.