



**GREATER
HUDSON BANK^{NA}**
EXPECT GREATER THINGS

Contact: Jenet Ferris

Marketing Director

(877) 692-1169

FOR IMMEDIATE RELEASE

GREATER HUDSON BANK, N.A. PROMOTES SHANNON BOYLE TO VICE PRESIDENT

Middletown, NY, January 22, 2013 – We are pleased to announce that Greater Hudson Bank has recently promoted Shannon Boyle to the position of vice president.

Shannon Boyle, PHR, was hired in June 2011 as an assistant vice president and director of human resources. She has been responsible for employee relations, benefits, compensation, policy and procedures, recruitment, training and performance management. Boyle brings to the Bank 15 years of experience, primarily in the human resource field and has used her knowledge to help staff members.

Previously Boyle was employed by Emerging Health Information Technology as a senior human resources specialist in Yonkers, NY. Her extensive human resources background was developed originally at Union State Bank where she served for several years as the director of human resources operations. She holds a Bachelor's in Business Administration, Management Relations/ Industrial and Organizational Psychology from St. Thomas Aquinas College. Ms. Boyle also holds her Professional in Human Resources certification from the Human Resources Certification Institute. Boyle resides in Orangeburg, NY.

"I am enjoying my career here at Greater Hudson Bank and I am very humbled by the opportunity to be recognized for my hard work. I look forward to assisting with the Bank's growth by recruiting quality talent to join our Greater Hudson family," said Boyle.

Lynne C. Allan, executive vice president and chief operating officer, noted, "Shannon has proved to be a vital asset to the Bank and an instrumental component of our growth over the last year and a half. We are very happy that she has been promoted to this position within the bank."

###

Greater Hudson Bank, N.A founded in 2002, is headquartered in Middletown, New York and was the first community bank chartered in Orange County, New York in over fifty years. The Bank has 4 branches which are located in Middletown and Warwick, Orange County, New York, Bardonia, Rockland County, New York, and White Plains, Westchester County, New York. The Bank is chartered by the Office of the Comptroller of the Currency and its deposits are insured by the Federal Deposit Insurance Corporation. Further information can be found on the Bank's website at www.GreaterHudsonBank.com.

Forward-Looking Statements: This Press Release may contain certain statements which are not historical facts or which concern the Bank's future operations or economic performance and which are to be considered forward-looking statements. Any such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The Bank cautions that all forward-looking statements involve risk and uncertainties, and that actual results may differ from those indicated in the forward-looking statements as a result of various factors, such as changing economic and competitive conditions and other risk and uncertainties. In addition, any statements in this news release regarding historical stock price performance are not indicative of or guarantees of future price performance.